GOVERNMENT OF INDIA
EXTERNAL AFFAIRS
LOK SABHA

UNSTARRED QUESTION NO:3884
ANSWERED ON:13.12.2000
HINDI PROGRAMMES
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Will the Minister of EXTERNAL AFFAIRS be pleased to state:

(a) whether foreign TV Channels broadcast Hindi Programmes especially in countries having sizable Indian population;

(b) if so, the details thereof, country-wise particularly in USA and UK; and

(c) the efforts being made by the Government to make the Hindi TV programmes more popular and attractive so as to ensure that they reflect the rich indian cultural heritage abroad?

Answer

THE MINISTER OF STATE FOR EXTERNAL AFFAIRS (SHRI AJIT KUMAR PANJA)

a) & b) A few foreign TV Channels telecast Hindi Programmes in the countries having sizable Indian population.List of the countries telecasting Hindi Programmes through their TV Channels is enclosed at Annexure.

c) Indian Missions/Posts abroad keep close contact with the electronic media in the countries of their accreditation.They extend full support to them by supplying Indian documentaries, Feature Films and Serials for telecast on their TV Channels.

Annexure

List of the countries telecasting Hindi Programmes on their TV Channels

Sl. No.	Countries	TV Programmes
1.	Kuwait	One Hindi Movie is telecast weekly on one TV Channel
2.	Australia	One Community Channel telecasts Hindi Programmes.
3.	Canada	5 TV Channels telecast Hindi Programmes
4.	America	American TV Channels do not telecast any Hindi Programme. However, some channels allocate time slots to various Indian TV Companies such as TV Asia, Zee TV, Sony TV who telecast Hindi Programmes during these allocated time slots through Cables and Satellites.
5.	Trinidad and Tobago	Two TV Channels telecast Indian Programmes on Saturdays/Sundays
6.	U.K.	Main TV Channels of UK do not telecast any Hindi Programmes. However some ethnic channels run by persons of Indian origin telecast Hindi programmes.
7	Dubai	3 TV Channels telecast Hindi Programes regularly.
8.	Muscat	One TV Channel occasionally telecasts Hindi film songs.
9.	Tanzania	Six TV Channels regularly telecast Hindi Programmes
10.	Nepal	National TV of Nepal telecasts Hindi Programmes.
11.	Bishkek	Local TV Channel regularly telecasts Hindi Programmes.
12.	Surinam	Four TV Channels telecast Hindi Programmes.
13.	Yemen	Two TV Channels telecast Hindi Programmes.
14.	France	A few French Cable TV Channels telecast Hindi Feature Films

occasionally.

15. South Africa Hindi Programmes are periodically telecast on South African TV.
16. Indonesia Hindi Films, dubbed in local language, are telecast on Indonesian TV Channels
17. Uganda Three TV Channels telecast Hindi Programmes for one hour twice a week.
18. Mauritius One TV Channel telecasts Hindi Programmes regularly every day.
19. Male One TV Channel telecasts Hindi Programmes.
20. Almaty One TV Channel telecasts one Hindi Feature Film per week
21. Singapore Singapore TV regularly telecasts Hindi Programmes
22. Malaysia Three TV Channels regularly telecast Hindi Feature Films.
23. Guyana Two TV Channels telecast Hindi Films daily.
24. Algiers Algerian State TV occasionally telecasts Hindi Films dubbed in Arabic.
25. Bahrain Bahrain TV telecasts Hindi Films once a week.
26. Morocco Morocco TV 2nd Channel occasionally telecasts documentaries on Indian Tourism and Culture and Hindi Feature Films.
27. Sri Lanka Five TV Channels telecast Hindi Programmes.
28. China Local TV Channels occasionally telecast Hindi Films dubbed in Chinese .
29. Kenya A private TV Channel telecasts Hindi programmes on every Sunday for 40 Minutes.
30. Armenia Armenian National TV and many private channels regularly telecast Indian Films dubbed in Russian.